

HOTWIRE

The logo for 'HOTWIRE' is rendered in a bold, italicized, black sans-serif font. Each letter is outlined with a thick red border and a thin white inner border. The 'H' is particularly stylized, with its left vertical stroke curving into a large loop that underlines the 'O'. The 'T' and 'W' are also bold and slanted. The 'I' is a simple vertical bar. The 'R' has a thick, curved top. The 'E' is composed of several horizontal bars. The final 'E' is replaced by a USB Type-A connector, with the cable body extending from the left and ending in the connector's head on the right. The entire logo is set against a plain white background.